**rverness (aka Beyond Mediocre) respects the privacy of all individuals who visit the website. This Privacy Policy applies to information collected by rverness. Other sites may have their own policies, which we do not control, and therefore are not addressed or controlled by this policy.**  
**Information We Collect**rverness will only collect personal information which you knowingly and voluntarily provide, for example, completing information request forms, sending emails, registering for events or other programs, or responding to surveys. As a visitor to our website, you agree, without limitation or qualification, to be bound by this Privacy Policy.  
  
The personal information that you supply will allow us to appropriately respond to your requests and to provide a variety of services. Personal information may include name, mailing address, telephone number, email address, and other personal contact information. Personal information regarding your interests will allow us to provide materials to meet your specific needs. rverness personnel may use the personal information to customize materials, target communications through mail and email, and to present you with retargeted information or advertising on third party websites and/or social media platforms.  
  
rverness or its designees, compiles statistics on visitors to our websites and/or works with others compiling statistics or performing other quantitative analysis. In these situations, the information that you provide may be used to aggregate statistical information to analyze visitor interest or other aspects of non-profit organization-related activities. The information aggregated will not include any personal information as it relates to a single visitor.  
  
If you make a purchase on-site, over the phone, through the mail, or on-line from rverness we will ask you to provide only the information necessary to process your order. For reasons of security, rverness does not store credit card information.  
  
Because of our platform and service providers rverness may not be the sole owner of information you voluntarily submit to us. If at any time it becomes reasonably necessary, rverness will release the personal information that you have provided to protect the rights, property or safety of rverness personnel, the users of its sites, or others.  
  
**Information is Not Disclosed to Third Parties**  
Information is not provided to third parties for advertising or marketing purposes. However, our host (Facebook, 1and 1, etc.) sites have their own privacy policies which should also be read for best understanding. rverness does not sell your e-mail address, your name, or personal demographic information to any marketers.  
  
**Opting Out**Under certain circumstances, your mailing information may be shared, i.e. during registration processes online with organizations that are not related to rverness. If at any time you do not wish to allow us to share your mailing information with other organizations, you can email robin.kelly@rverness.com. By choosing to “opt out”, the mailing information that you provide will not be shared or used outside of rverness.  
  
**Information Security**Unfortunately, no data transmission over the Internet is 100% secure. While we strive to protect your information as much as possible, we cannot ensure or warrant the security of that information. We protect account information by placing it on a secure portion of our site that is only accessible by rverness owner or authorized designee.  
  
**Information Collected Automatically**rverness may automatically collect information relating to visitors when they access our website. This information may include information on how you use our website, what pages you have visited, or any errors that occurred while you were visiting our site. This information may be used by rverness to help us in developing content and improving our site to create the best experience for our visitors.   
Information from Children  
  
rverness does not solicit personal information from children under the age of 18. We are concerned about protecting children’s privacy and safety and will never intentionally ask a child 18 years old or younger to provide us with any personal information. It is our intention to discourage children 18 years old or younger from providing any personal information. Parents and guardians are asked to instruct their children not to provide any personal information in any requests they send to rverness. In the event that such information is sent to rverness will not respond to the request,   
  
**Changes to Online Privacy Policy**This Privacy Policy may change from time to time. rverness reserves the right to change it without notice.   
  
**Notification of Changes**If we change our online privacy policy, we will post those changes on our website so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We will use information in accordance with the online privacy policy under which the information was collected.

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